

**National Peace Corps Association
BOARD OF DIRECTORS MEETING
March 5, 2016
The Conference Center at 20 F Street NW – Washington DC**

Directors Present: Randolph Adams, J. Henry (Hank) Ambrose, Tony Barclay, Jane Bardon, Glenn Blumhorst (*ex officio*), Jayne Booker, Sandra Bunch, Janet Greig, Dennis Grubb, Gary Schulze, Susan Senecah, Maricarmen Smith-Martinez, Joby Taylor

Directors Connected Remotely: Corey Griffin, Angela Harris, Marjorie Harrison, Linda Stingl

Directors Absent with Apology: Brian Forde, Mal Warwick

Staff and Fellows Present: J.M. Ascienzo (Government Relations Officer), Anne Baker (Vice President), Erica Burman (Communications Director), Jonathan Pearson (Advocacy Director), Kate Schwanhausser (Membership/Development Assistant), Amanda Silva (NPCA Fellow)

Guests: Gloria Levin (Amigos de Bolivia y Peru), Beverly Rouse (Water Charity), Averill Strasser (Water Charity), Patricia Wand (Board Emerita), Peter Nagle and Mark Walker (Carlton & Co.)

Call to Order – *Joby Taylor, Board Chair*

The Board Chair called the Meeting to order at 1:14 PM Eastern Time, following an initial roll call, and stated that a quorum was present.

Welcome: Board Directors and guests introduced themselves.

Minutes Review: The motion to approve the December 7, 2015 minutes as published in the March 2016 Board Book was seconded and carried.

Interim Action by the Executive Committee (Jane Bardon, Secretary) As provided in NPCA Policy 2015014M, the Executive Committee approved two applications for group affiliation on February 22, 2016.

EXCOM ACTION 1

Resolved: That the Executive Committee of the NPCA Board of Directors approves the application of the Peace Corps Association of Southeast Michigan as an Affiliate Group of the NPCA

EXCOM ACTION 2

Resolved: That the Executive Committee of the NPCA Board of Directors approves the application of the Peace Corps Nigeria Alumni Foundation as an Affiliate Group of the NPCA

President's Report – Glenn Blumhorst, NPCA President and CEO

NPCA's principal priorities during the reporting period included:

- Launch the Community Fund
- Implement the Fundraising Plan
- Build NPCA organizational capacity

Treasurer/Finance Committee Report – Dennis Grubb, Treasurer

2015 year-end: NPCA closed out 2015 with a \$22,000 net gain in assets, the first net gain in six years, and a significant turnaround from a 2012 net loss of nearly \$300,000. An intensive year-end campaign generated higher-than-normal revenues that contributed to this milestone.

2016 year-to-date: The year began with a strong revenue report in January. Nonetheless, shortfalls in corporate contributions reflect a continuing trend from 2015 and emphasize the imperative of securing sponsorships for Peace Corps Connect.

MOTION 1

Resolved: that the NPCA Board of Directors approves the 2014 Form 990 as recommended by the Finance Committee

The motion by Grubb on behalf of the Finance Committee was carried unanimously.

Business and Development (B&D) Committee Report– Sandra Bunch, Chair

The committee is working on the following projects:

- Community Fund
- Donor Cultivation
- Board Emeriti Outreach
- NPCA Endowment

Board Member Action Plan: The B&D Committee finalized the Board Member Action Plan (BMAP), which was circulated to Board members.

Fundraising Planning Study: The Executive Summary of the Planning Study was presented for board consideration by Peter Nagle and Mark Walker of Carlton & Co.

During the discussion that followed the "Next Steps" below were identified:

- Develop with key stakeholders the revised Case statement
- Continue recruitment of Community Fund Advisory Committee
- Revise downward the financial goals of the Community Fund
- Identify top client organizations and engage potential donors
- Launch major gift campaign

Governance Committee Report – Jane Bardon, Chair

Director Resignation: Chuck McConnell, Member-elected Director from the West Division (and Board Vice Chair) resigned. The Committee agreed by unanimous consent to hold the election to fill the West Division vacancy as part of the regular 2016 elections.

2016 Member-elected Director Elections: Eight Board positions are up for election this year.

THREE-YEAR TERMS

- Board-elected #5 – incumbent (Ambrose) eligible for election
- Board-elected #6 – incumbent (Bunch) eligible for election
- Board-elected #7 – incumbent (Forde) eligible for election
- Member-elected: West/Central /Southern Africa – incumbent (Schultz) not eligible
- Member-elected: Upper Midwest – incumbent (Bardon) eligible for election
- Member-elected: The Americas – incumbent (Grubb) eligible for election

REMAINING TWO YEARS OF THREE-YEAR TERM

- Member-elected: West Division

TWO-YEAR TERM

- Affiliate Group Network Coordinator – incumbent (Smith-Martinez) eligible for election

Governing Documents Update: The Committee has reviewed three committee charges which are included separately in the Board Book Reference documents:

- Executive Committee Charge
- Finance Committee Charge
- Business and Development Committee Charge

Policy and Advocacy Committee Report – *Angie Harris, Chair*

Peace Corps Funding Victory: Final action in late December on the current Fiscal Year 2016 federal budget included \$410 million for the Peace Corps.

National Day of Action/Capitol Hill Advocacy: The 12th annual National Day of Action included 133 Hill advocates and 166 scheduled meetings.

Other activities of the Committee included:

- CongressWeb facilitated 1,000 messages to Congress by Peace Corps community members
- Local Solidarity Events during March 2016
- Fundraising
- Road Trips by staff
- Plans for Advocacy at Peace Corps Connect in September 2016

Membership Committee – *Joby Taylor, Facilitator*

Following the rollout of the new membership model, the Committee focused on implementing the major changes at NPCA. In the next quarter, the Committee plans to revisit its charge, structure, and composition to ensure the best fit for supporting NPCA moving forward.

Peace Corps Connect 2016/55th Advisory and Steering Committee Report – Kate Schwanhausser, Staff Liaison

Theme: Peace Corps Beyond

Dates: September 22 Advocacy Day, September 23-24 Peace Corps Connect, September 26 Board Meeting

Break-out Sessions: The Committee is soliciting proposals from our community to lead breakout sessions in one of the five main themes of the conference:

1. Global Health
2. Environmental Sustainability
3. Peace and Security
4. Economic Development
5. Equality & Justice

**Walk for Peace event planned for Sunday, September 25, 2016
Sponsors are needed for Peace Corps Connect.**

Next Step Travel Task Force – *Janet Greig, Chair*

Business Plan: Completed and adopted a business plan that should guide the program for the foreseeable future. The program works better as a ‘demand driven’ program.

Manager: Concluded that to be fully ‘responsive’ and successful, the program needs a part-time manager to handle requests for travel, the program itself and the critical element of marketing.

Discharge of Task Force: Now that the business plan has been completed, the work of the task force is done. Task force members are interested in supporting the program in an advisory role.

MOTION 2

Resolved: That with the completion of their work, the Next Step Travel Task Force is now dissolved.

The resolution was approved by unanimous consent.

New Business

Tony Barclay noted that Senator Harris Wofford would be celebrating his 90th birthday on April 9. There was discussion of inviting individuals and groups to send birthday greetings to NPCA to be presented to Senator Wofford. A certificate of appreciation will be prepared for Wofford as follows:

MOTION 3

Resolved: That the NPCA Board of Directors expresses its appreciation, affection, and congratulations to Senator Harris Wofford on the occasion of his 90th Birthday on April 9, 2016

The motion was seconded and carried unanimously.

Adjournment – *Joby Taylor, Board Chair*

It was moved, seconded and carried that the meeting be adjourned at 5:15 PM Eastern Time.

*Jane Bardon, Secretary
NPCA Board of Directors*